

ANDY FIELDHOUSE

CERTIFIED TEAM & RELATIONSHIP COACH



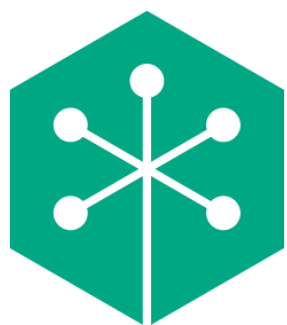
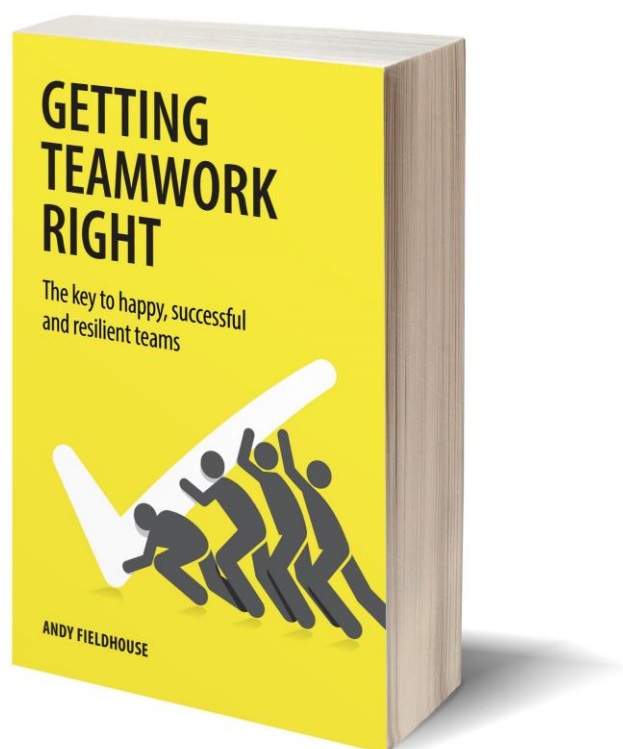
Team coach and author Andy Fieldhouse is a man with a mission: To help people get teamwork right. Andy says: *"You know how some teams really struggle to get the job done because they just can't seem to work well together, and things like poor communication and conflict are getting in the way of their success?"*

I help companies save money by avoiding the costly issues that arise when teams are not functioning properly. I train and coach teams so that they can create a cohesive, connected culture based upon meaningful purpose, deep trust and supportive relationships. This helps to reduce the financial impact of issues like high staff turnover, low employee engagement and workplace anxiety, stress and absenteeism."

Andy has spent 25 years working in and with teams in the UK and the Middle East and uses his experience and expertise to help work teams create the culture and practices necessary for them to achieve success. In 2020, Andy published his first book 'Getting Teamwork Right – the key to happy, successful and resilient teams' which became an Amazon #1 best seller. Andy was a featured author at the prestigious Emirates Airlines Festival of Literature in 2021. He has written for Gulf Business, Forbes and Arabian Business.

Andy has been working for 13 years in the field of team development, and has extensive experience training, advising and coaching teams from a wide range of sectors and companies. Living and working in the UAE for over a decade also gives Andy extensive experience of the particular challenges that highly diverse and multicultural teams face. He qualified as an ORSC™ (Organization & Relationship Systems) ICF (International Coach Federation) coach in 2017 and certified in 2022.

Originally from the UK, Andy is in his 14th year living in Dubai with his Australian wife and their two children. When not working or enjoying time with his family, Andy enjoys the odd round of golf or catching up on reading history books.



**THE
TEAM
SPACE**

Website: www.theteamspace.com

LinkedIn: <https://www.linkedin.com/in/andyfieldhouse1/>

YouTube: <https://bit.ly/3rk9fNn>

Email: andy@theteamspace.com

Phone: +971 (0)50 559 5711

SERVICES

TEAMBUILDING & TRAINING WORKSHOPS – IN PERSON OR VIRTUAL



Andy runs teambuilding sessions and team training workshops. He engages teams with an appropriate balance of humour and gravitas, taking participants through topics like purpose, psychological safety, communication & conflict, collaboration and trust & dependability.

Andy's engaging and memorable sessions empower teams to do 3 core things:

- EXPLORE:** Participants experience facets of teamwork and are encouraged to explore in order to create a strong understanding of their importance and why they should care about whether these concepts are alive in their team.
- INTERACT:** Team members are encouraged to have meaningful discussions around the topics to see how they apply to their team and compare how they are doing against the competencies and behaviours required.
- ACT:** Participants create their own action plan from the learning that they can put into practice within the daily rituals and rhythms of the team in order to make them a happier and more successful team.

TEAM COACHING – IN PERSON OR VIRTUAL



Andy is an ORSC™ (Organization & Relationship Systems) certified team coach, who applies team-specific coaching tools and methods to the coaching sessions he runs for his clients. His 5A coaching model (Awareness, Address, Alignment, Action, Accountability) empowers teams to have the necessary conversations in order to work through any issues, problems or challenges they face. From there, they can create a meaningful action plan and behavioural agreement they are strongly committed to and that they hold each other accountable for, which impacts their business results.

KEYNOTE SPEAKING – IN PERSON OR VIRTUAL



Andy is an accomplished keynote speaker, who engages his audience with passion and sincerity. He is a natural storyteller, who brings a wealth of experience and insight to his talks. Andy has spoken internationally and is also able to deliver competently to online audiences. He speaks on many different aspects of teamwork and can tailor his sessions to particular client needs.

CLIENT PROJECTS

Andy has been working with a wide variety of teams over the past twelve years in the Middle East region, working with C Suite and Senior Leadership Teams and others from a variety of sectors.



Talabat – CHRO & HR Team
Team Coaching Session



Beiersdorf – VP HR & Team
Team Coaching and FuelBox Sessions



Al Naboodah Construction Group – Senior Leadership Team
Team Workshop



Omantel – C Suite & Senior Leadership Team
3-day Teamwork & Planning Retreat



Sicuro Group – Business Unit Team
Team Coaching Journey project



European Union Delegation to the UAE – Management Team
Teamwork Workshop



Easa Saleh Al Gurg Group – Corporate Affairs Team
Team Coaching Session



PwC Academy – Business Development Director's team
Team Coaching Project



Mediclinic – Recruitment Team
2 Day Team Retreat



Abu Dhabi Investment Authority (ADIA) – IT Department Leadership Team
Annual Team Retreat Day (3 years)

PUBLICATIONS & MEDIA



TV INTERVIEW: Dubai One

Interview on Dubai One, February 2021

https://youtu.be/aewEAWRt_rA



INTERVIEW: Emirates LitFest 2021: In conversation with Andy Fieldhouse

Gulf Business, February 2021

<https://gulfbusiness.com/emirates-litfest-2021-in-conversation-with-andy-fieldhouse/>



INTERVIEW: Best Selling Author Andy Fieldhouse shares his tips on effective teamwork

Arabian Business, published January 2021

<https://www.arabianbusiness.com/media/457418-best-selling-author-andy-fieldhouse-shares-his-tips-on-effective-teamwork>



ARTICLE: How Culturally Intelligent Are You?

Forbes Middle East, published April 2019

<https://www.forbesmiddleeast.com/leadership/opinion/how-culturally-intelligent-are-you>



ARTICLE: Business Need To Revisit Their Team Building Strategies To Prosper And Survive

Forbes Middle East, published August 2017

<https://www.forbesmiddleeast.com/leadership/opinion/how-culturally-intelligent-are-you>



ARTICLE: Is Your Teamwork Future Proof?

Gulf Business, published July 2017

<https://gulfbusiness.com/teamwork-future-proof/>

TESTIMONIALS

FERAL

We held our first retreat day for the senior leaders of our group companies in December 2020 and it was vital that we had someone who would help us make the most of this crucial opportunity to get everyone together for the first time. We needed someone who understood our aims and challenges, and who would create the right buy-in from the team to the actions required to take us into 2021. We engaged Andy Fieldhouse because following our pre-session discussions, we became convinced of his ability and experience to understand us and work with our senior leaders, and that he had the right personality and presence to hold the space necessary for us to work through the agenda we agreed.

Andy exceeded our expectations through his ability to really read the group and atmosphere, adapting his style and approach appropriately, and getting the best out of the experience. Andy is obviously highly skilled at what he does and I think the thing that we were most impressed by was that he truly cares about creating successful outcomes for his clients. He would be a valuable asset to any team looking for someone with his skills and background.

Mike Smith, COO – Feral Group



Andy worked with my team to help us overcome a few communication challenges that had surfaced. We engaged Andy as our coach because he was able to understand our issues and create the right environment and expectations within the team for meaningful discussions to take place. I was worried that people would not open up and talk candidly and honestly, but through Andy's careful encouragement and explanation of why this was necessary, we were able to do so.

I was so pleased to see people respond to the opportunity to talk, and amazed at how Andy was able to get people to contribute who I thought would never do so. Andy has a unique ability to read where the team is emotionally at any given moment and respond accordingly with the right level of guidance or to step back and let the team discussion take place. I have already recommended Andy to other team leaders in our organisation and I would whole heartedly recommend him to other teams as well.

Alyza Beg – Group Head – Corporate Affairs

**DUBI
CARS**

My senior team and I worked with Andy to address issues and help move us forward in a challenging year. I engaged Andy because I felt that he had the experience, gravitas and skills required to work at our level and I was not disappointed. Andy was able to guide us with confidence, challenge us at the right times but also allow us the space to have the necessary conversations to work through the various issues we wanted to deal with.

He was able to offer insights and advice as well as act as our sounding board and guide, creating the right environment for us to be open and honest with each other and ultimately ensure the session was worthwhile. Andy was instrumental in empowering us to create a meaningful action plan to take us forward with greater confidence and commitment, and I can recommend Andy to any organisation looking for help.

Craig Stevens – CEO, Dubicars

TESTIMONIALS CONTINUED



Creating a strong, harmonious team has been a core focus for us and Andy has helped us with this enormously. His coaching allowed us to really develop stronger relationships, grow closer as a team and work through things that were holding us back. We've noticed the positive impact this has had on our results and we have been delighted with the whole coaching process. We couldn't have done it without him.

Sam Browning, Recruitment Operations Lead, Mediclinic



Thanks for your excellent key note at our Forum. It was the perfect opening and it set the stage for a very successful event. We received lots of great feedback from the attendees.

Steen Jakobsen, Director – Dubai Business Events, Dubai Tourism



We were very impressed with Andy's ability to engage with our team and focus in on what was important to us. We enjoyed his presentation and how he was able to be serious or light hearted as the need arose.

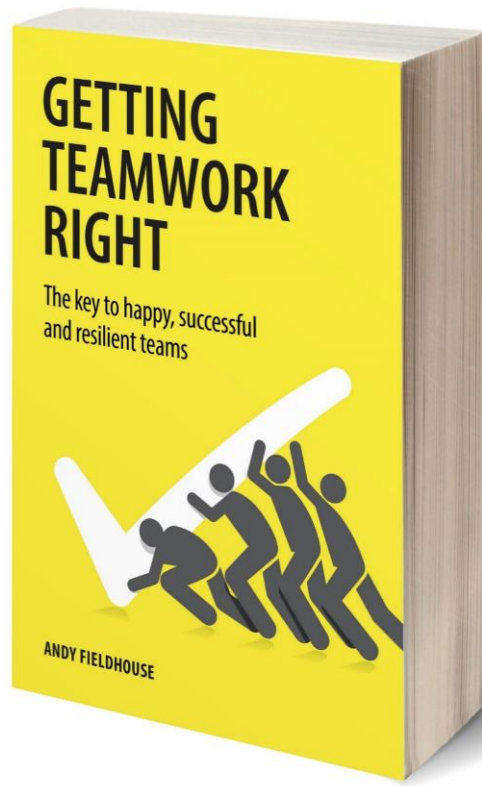
Hasna Douafi, Head of Administration, European Union Delegation to the United Arab Emirates.



Andy has spoken at a number of our global conferences, and I am always very grateful for his time. He always has thought provoking and insightful content, and that 'X-factor' that great speakers need – the ability to engage with and hold an audience's attention throughout his time on stage. I highly recommend Andy to anyone who may be looking for a knowledgeable and engaging speaker.

Guy Baker, CEO, Catalyst Global

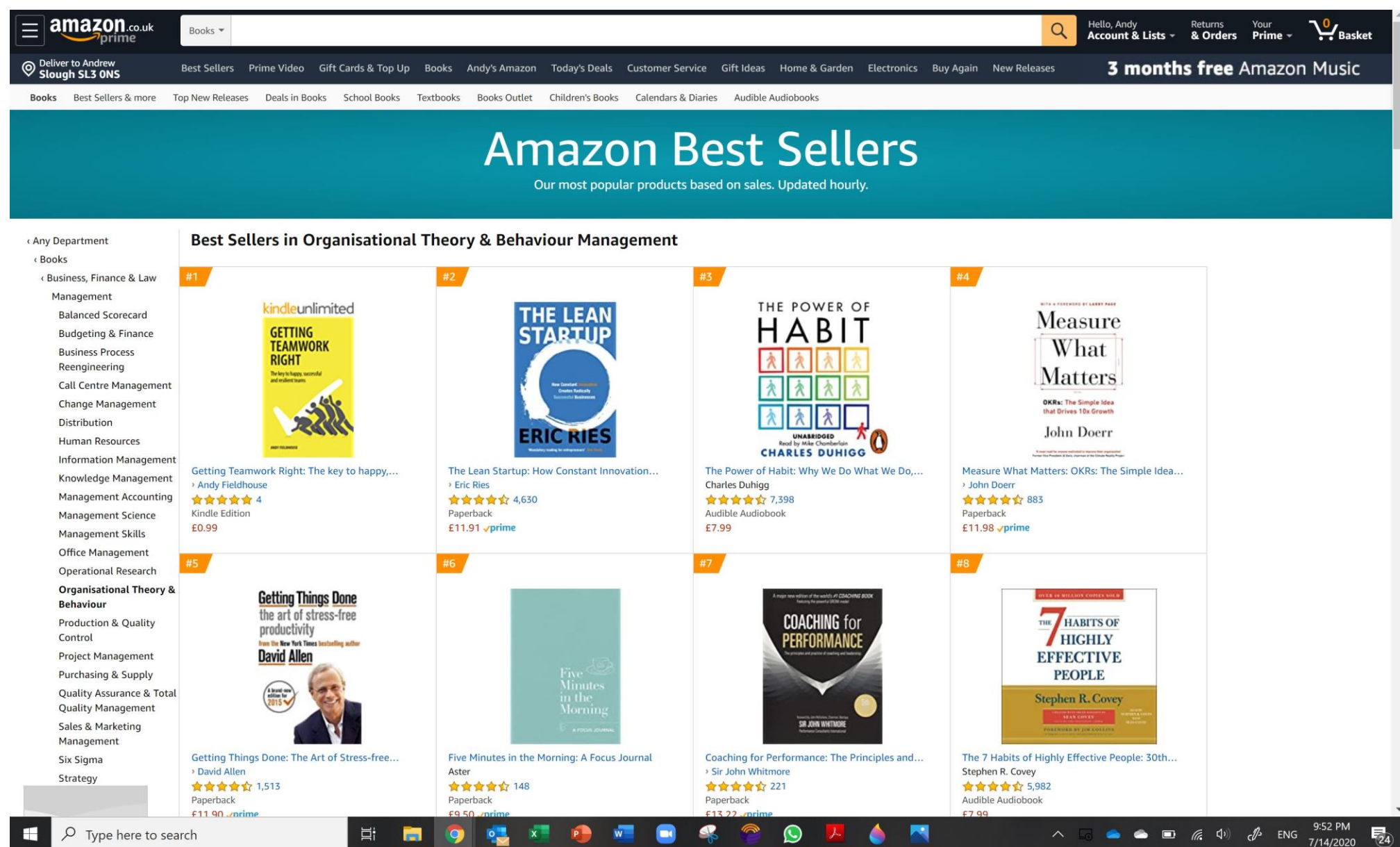
GETTING TEAMWORK RIGHT: THE BOOK



‘Getting Teamwork Right – the key to happy, successful and resilient teams’ was published in July 2020 and quickly became a #1 best seller.

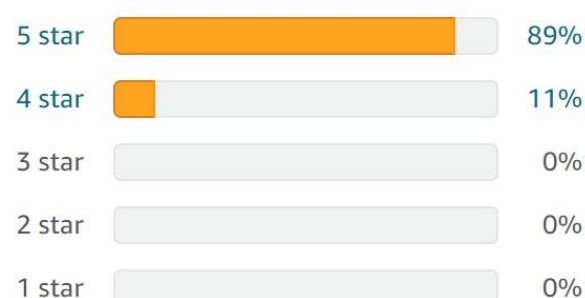
Author Andy Fieldhouse says *‘I wrote this book to help people understand what’s important if you want to create a happy and successful team, and offer tips and advice on how to do it’.*

Based upon Andy’s career-long experience of working in and on teams of all types, shape and size, it also contains stories and examples from his extensive research into the topic of teamwork.



★★★★★ 4.9 out of 5

13 global ratings



Getting Teamwork Right is available to purchase in paperback or kindle versions on Amazon websites now.

For more, visit <https://www.theteamspace.com/book/>

GETTING TEAMWORK RIGHT: AMAZON REVIEWS



Tom

★★★★★ **How to get teams to deliver**

Reviewed in the United Kingdom on 13 July 2020

Verified Purchase

This book encapsulates so much I wish I had known years ago about teamwork and is going to really help me improve my leadership skills and deliver results. Andy Fieldhouse evidently knows his stuff and he explains his approach clearly and with insight, humour and passion. Whether you want to become a team leader or be a better more effective leader of an existing team this is the book for you. Highly recommended.

One person found this helpful

Helpful

| Comment

| Report abuse



Alex Shepherd

★★★★★ **Clear and helpful team working advice.**

Reviewed in the United Kingdom on 13 July 2020

Verified Purchase

I run a team of twenty people and wanted some fresh ideas on getting the best out of everyone and improving productivity. I found this book very helpful and can already see results in terms of better communication and a willingness to share ideas. I think this book would be useful for people running teams of all sizes but also for individuals looking for ways to be more effective team members.

One person found this helpful

Helpful

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Mr K.

★★★★★ **A good, pragmatic, easy read.**

Reviewed in the United Kingdom on 13 July 2020

Verified Purchase

Teamwork - it's certainly a bit of a catch-all term for a multitude of skills and sins! Having said that, this book helps break down teamwork into separate areas or topics and presents a well thought out argument for the need to consciously focus your team's effort on things like purpose, culture, leadership and communication, followed by suggestions for what you can do on that topic in your team. The suggestions are great as they give you practical things you can do in your team once armed with the knowledge that is discussed first. There's definitely things here that will work for me in my team.

Helpful

| Comment

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Harriet

★★★★★ **Great book!**

Reviewed in the United Kingdom on 13 July 2020

Verified Purchase